

# SMALL ROLL SERVICE

The smart, sustainable way to grow your business



# Make a sensibly small start to bigger business

# Small Roll Service

Expanding your customer base and taking advantage of new business opportunities can be made easier and less risky with smaller label stock orders.

With UPM Raflatac's Small Roll Service you can order smaller quantities of label stock to grow your new business and meet customer demand effectively. This minimises business risks by enabling you to enter new markets steadily, and means less capital and warehouse space are needed for stock. What's more, your environmental footprint can also be reduced with less wasted stock.

## Bigger is not always better

Smaller orders also make it more viable to keep a range of label materials in stock to serve seasonal demand, including high-value specialised materials, with less capital needed at the outset.

Many new and high-performance solutions are available from our Small Roll Service, including high-tech solutions for enhanced security and brand protection and robust materials for durable applications. Security and pharmaceutical applications can especially benefit from smaller order quantities as the labels are typically quite small and demand less material.

Top-of-the-line wine and spirits labels are often needed for small seasonal and campaign orders, making our Small Roll Service the perfect solution for when a little is enough. The ability to offer your customers top-performance label stock can also be beneficial when negotiating new contracts or competing for larger volumes.

Dealing with smaller stock quantities – as little as 100 square meters in an individual roll – offers more business flexibility. The short lead times also enable you to react quickly to new opportunities.



## MORE

**Product** options for negotiating smaller jobs and contracts

**Opportunities** to expand your customer base

**Flexibility** from quick-to-market products

**Offers** for seasonal products

**Promotion** for high-value new products

Get  
**MORE**  
from a smaller  
start

The  
**SIMPLER**  
**WAY**  
to boost  
business

## LESS

**Risk** of unused stock

**Environmental impact** from wasted stock

**Capital** tied up in high-performance label stock

**Stock** space required, letting you carry more of the stock you need

**Waiting** from extended lead times

**Complexity** in business forecasting





## Generate more business

You'll find all the right products in the **Small Roll Service**, from the high-tech to the high-spec – while still keeping your programme and process as simple as possible.

## Leave a lighter footprint with less waste

Our sustainable solutions are good news for both your budget and the environment.

Our Small Roll Service's 'less is more' business concept also brings benefits in terms of waste management and sustainability. With the Small Roll Service, you can take advantage of smaller quantities of label materials to meet your business needs, contributing to less wasted stock, savings on disposal costs and a reduced environmental footprint.



We are continuously developing our range of face materials, backings, and adhesives for all of your labelling needs. Your local UPM Raflatac sales representatives will be pleased to answer any questions you have to help you find the best solution for your business.

Find out more about the latest products and solutions on our website at [www.upmraflatac.com](http://www.upmraflatac.com).

Engineered  
with Raflatouch

We give our customers first-class technical expertise and products complemented with the most attentive service in the business. **Every day.**



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