

ACT CIRCULAR

Choose liner back to liner solution

Labeling a smarter future



Find the right solution
for your brand at
[upmraflatac.com](https://www.upmraflatac.com)



ENABLING THE CIRCULAR ECONOMY

A closed loop liner solution is here!

Many brand owners strive to find solutions that contribute to a circular economy. Have you ever imagined that the paper liner from labels could be recycled, turned into liner and used again? Now the solution is here with UPM Raflatac's recycled content liner!

Positive for nature

UPM Raflatac Honey Glassine PCR-FSC liner used in our UPM Raflatac RAFNXT+ range contains recycled glassine fiber. The liner is collected from our RafCycle® by UPM Raflatac partners and used as raw material to produce new liner. This closed loop solution reduces pressure on forests and consumption of natural resources while at the same time maintaining the functional properties of the liner.

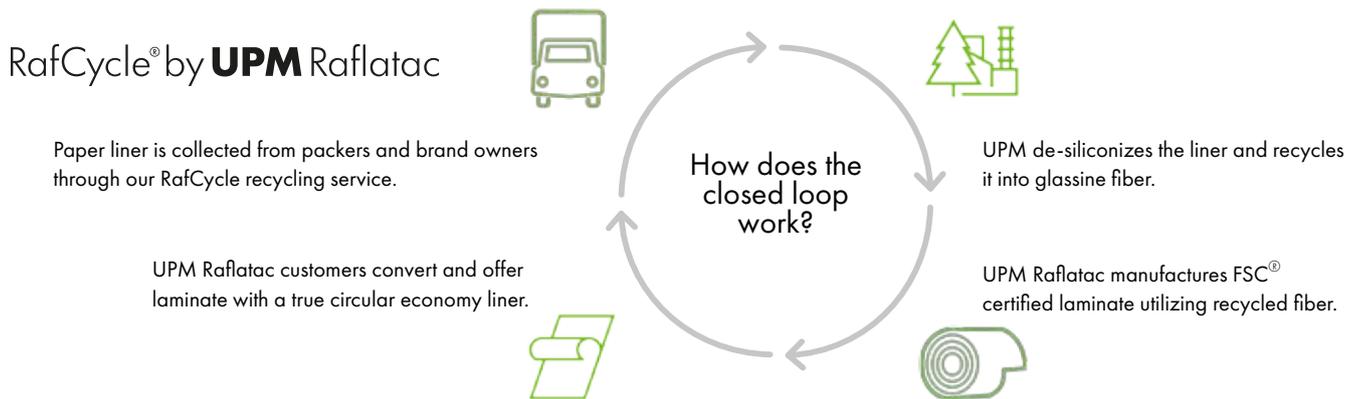
Our PCR liner is also FSC® certified. Certified forests provide us wood and fiber; offer diverse habitats for plants, animals and micro-organisms; absorb and store carbon; and maintain and restore natural water cycles. They also provide recreational opportunities and jobs for local communities. In certified forests, the environmental, social and economic aspects of forests are taken care of. Choosing labels with recycled content is a concrete action to help take care of the world's forests.



The mark of
responsible forestry

Closed loop – from label liner waste to the new liner

UPM Raflatac is leading in sustainable labeling and RafCycle® by UPM Raflatac is our innovative recycling service that offers a new life for label waste. With RafCycle, we collect the paper liner waste from our partners and recycle and use it to produce UPM Raflatac PCR paper liner. It's a true closed loop liner back to liner solution. Choose PCR liner and enjoy all the benefits without compromising quality.



PCR liner is positive for your business

- UPM Raflatac Honey Glassine PCR-FSC is a true closed loop circular solution bringing liner back to liner
- High quality grade with maintained functional properties
- FSC® certified and positive for nature



Make a smart choice and choose a truly closed loop circular solution

Start the journey with us:

1. Add UPM Raflatac RAFNXT+ with PCR liner to your range.
2. Join the RafCycle program and offer it to your customers. Let's turn label waste into a resource.
3. Win new business by offering a closed loop solution, positive for nature and positive for business!



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