



RS30 adhesive

Repositioning wine labels for success

For vintners and wineries, it's all about the label. Savvy wine makers know that an eye-catching label will sell more stock to the image-conscious customer. It's important that labels be perfectly positioned – showing off wines to their best advantage.

Fortunately, RS30, a repositionable wine adhesive, enables workers to relabel bottles to acquire the perfect look. The adhesive provides short-term removability, accommodating relabeling when warm water wash-off is not a desirable option. Suitable for a variety of glass types and facestocks, RS30 provides clean removal for up to 30 minutes, becoming permanent in three hours. As an excellent ice bucket performer, it creates a lasting impression with consumers.

Neck labeling is not recommended without thorough testing.

- Short-term removability for repositioning
- Versatile performer
- Permanent adhesion

UPM Raflatac. Pro Label.

UPM RAFLATAC

UPM RAFLATAC TECHNICAL INFORMATION

01/2009 AM RS30

ADHESIVE	RS30
Description	Modified acrylic dispersion adhesive.
Use	General purpose, permanent adhesive with semi-removable properties. Clean removability up to 30 minutes after application. Permanent adhesion after 3 hours. Excellent water resistance in ice bucket immersion. Not recommended for neck labeling without thorough testing. Removability should be tested for each face and glass combination.
Tack min	9 N FTM 9
Shear min	10.0 h FTM 8
PE-looptack min	5 N modified FTM 9
Labeling temperature min	50 °F
Service temperature range	-4 °F ... 212 °F
Shelf life	Labelstock with RS30 adhesive can be stored 2 years if stored at room temperature (+68 °F), RH 50% in original packaging and protected from light.
Warranty	Our recommendations are based on our most current knowledge and experience. As our products are used in conditions beyond our control, we cannot take responsibility for any damage caused through their use. This technical sheet replaces all previous versions. All information is subject to change without notice.

Wine Labeling Products from UPM Raflatac constructed with RS30

Sales Code	Product Description
WL62U	60# MATTE LITHO WSA RS30 44# PK (3.4 mil.)
WL63V	60# MATTE LITHO WSA RS30 1.2 mil. PET
WL64W	ESTATE #8 RS30 44# PK (3.4 mil.)
WL65X	ESTATE #8 RS30 1.2 mil. PET
WL66Y	CLASSIC CREST® SOLAR WHITE RS30 44# PK (3.4 mil.)
WL67Z	CLASSIC CREST® SOLAR WHITE RS30 1.2 mil. PET
WL68A	ICY WHITE RS30 1.2 mil. PET
WL69B	ENVI® PCW100 WSA RS30 1.2 mil. PET

