



WE LEAD.
WE LEARN.



UPM

RAFLACOAT—
NOW EVEN MORE
THAN BEFORE

UPM RAFLATAC

MAKE A SPLASH WITH RAFLACOAT

At UPM Raflatac, we know how important it is for you to have the largest possible selection of your favorite products. So to give you even more choices, we're offering a down gauged grade of Raflacoat, our market leading mid-gloss paper. Now available at a 50# basis weight, it's thinner than ever.

RAFLACOAT PRODUCTS

50# Raflacoat products

Sales code	Product description
PL181V	50# RAFLACOAT RP48AT 2.2 mil. WHITE KRAFT
PL180U	50# RAFLACOAT RP51 2.2 mil. WHITE KRAFT
PL186A	50# RAFLACOAT RH09 2.2 mil. WHITE KRAFT
PL187B	50# RAFLACOAT RH09 2.5 mil. NATURAL KRAFT

54# Raflacoat products

Sales code	Product description
PL148K	54# RAFLACOAT RP48AT 2.5 mil. WHITE KRAFT
PL145G	54# RAFLACOAT RP51 2.5 mil. WHITE KRAFT
PL167F	54# RAFLACOAT RH09 2.5 mil. WHITE KRAFT

60# Raflacoat products

Sales code	Product description
PL214E	60# RAFLACOAT RP48AT 2.5 mil. WHITE KRAFT
PL199P	60# RAFLACOAT RP51 2.5 mil. WHITE KRAFT





More choices than ever

As always, Raflacoat is ideal for high quality, multicolor labels that require good print definition and fine detail. What's more, it still delivers excellent on-press performance with flexo, letterpress, rotogravure and hot foil. But now, in addition to our 60# and 54# Raflacoat, you have the 50# option too. With nine products now available, you have more choices than ever.

Weight talking

With three face basis weights, Raflacoat can now fulfill an even wider range of your labeling needs. If you are looking for an option that is greener, more pliable and great for down gauging, 50# is for you. If you need a stiffer, thicker face material, then 60# is the one. Whichever option you choose, you'll be guaranteed the brightness and print quality needed for successful product promotion.

Ready to roll?

It's easy to find out more about our new 50# Raflacoat. For detailed technical information about this and other products, you can visit our website, www.upmraflatac.com. Or, you can contact your local UPM Raflatac representative and order a sample roll today.

UPM Raflatac. **Pro Label.**

www.upmraflatac.com



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