



PROLINER
PP 30

The Liner Revolution
in Paper Labelling



ProLiner PP30 spells Progress!

UPM Raflatac's revolutionary ultrathin polypropylene liner for paper-based labels is here.

It's a truly progressive product which is why it's aptly called ProLiner PP30.

Consider these "pros" offered by ProLiner PP30 for the entire labelling value chain:

You can upgrade to longer coils and cut down on weight related transport costs and waste thanks to its 30 micron thin structure.

Due to its unique properties it allows high speeds without breakages.

You get a good price for ProLiner PP30 waste by selling it back to UPM Raflatac or commercial recyclers. ProLiner PP30 is easily recyclable polypropylene.

ProLiner PP30 sets the new standards for productivity and profitability for paper labels. Talk about progress!



Count on better productivity!

Productivity means better profitability.

The thinner construction of ProLiner PP30 translates into **approximately 20% more labels per roll**, reducing reel changes remarkably and enabling longer reels. You can increase running lengths, with the same diameter rolls, even up to 6000 metres.

Let's make a quick example calculation of what **switching to ProLiner PP30 could mean in numbers for automated packers** running 120 hours per week: When the number of **labels per roll grows from 2000 to 2400 there are 66 fewer reel changes**.

If the output of packs per minute grows from 110 to 126, in a week it means a growth from **792,000 to 907,200 packs**.

At a production line cost of 600 euros per hour the **saving can be over 12,000 euros per week!** Or over 14% extra production capacity!

ProLiner PP30 waste does not go to waste!

ProFit is money.

As polypropylene is easily recyclable it can be sold to recyclers – and us – for good money.

Recycled PP has real commercial value for numerous recyclers and is commonly traded. Depending on the market price, UPM Raflatac can pay as much as 250 euros per ton of ProLiner PP30 waste when you deliver it back to us through our RafCycle™ program.

So even as waste ProLiner PP30 doesn't go to waste. It can get a new life in many forms. We turn ProLiner PP30 waste into UPM ProFi wood plastic composite products; Like decking; Providing homes and businesses with a real alternative to tropical hardwood.

Better productivity, less waste, more profit.

ProLiner PP30 is nothing less than revolutionary. It spells Progress!

**Be a part of ProLiner PP30 movement,
join the revolution at
www.upmraflatac.com/proliner**





UPM – The Biofore Company

UPM leads the integration of bio and forest industries into a new, sustainable and innovation-driven future.

