

WE LEAD.
WE LEARN.



UPM RAFLATAC IN BRIEF



UPM RAFLATAC



YOUR GLOBAL PARTNER

UPM Raflatac is one of the world's leading suppliers of self-adhesive label materials and the world's number one producer of HF and UHF radio frequency identification (RFID) tags and inlays. The company has 12 factories on five continents and a broad network of sales offices and slitting and distribution terminals worldwide. Currently UPM Raflatac employs 2,700 people and in 2007 made approximately 1 billion euros in sales (USD 1.4 billion).

ACCESS TO VAST RESOURCES

UPM Raflatac is the Label Division of UPM, one of the world's leading forest products groups. The UPM Group employs around 26,000 people and in 2007 made 10 billion euros in sales (USD 14 billion). UPM's main products include printing papers, label materials and wood products. The company has production units in 14 countries. Its main market areas are Europe and North America. UPM's shares are listed on the Helsinki stock exchange and the company has an ADR program on the OTC market in the United States.

UPM

- **26,000 employees**
- **Production in 14 countries**
- **10 billion euros sales**

UPM Raflatac

- **2,700 employees**
- **12 factories on five continents**
- **1 billion euros sales**





passion
for
films

LEADING SOLUTIONS FOR DEMANDING APPLICATIONS



At UPM Raflatac, we manufacture paper-based and film label materials that fulfil the needs of demanding applications in a vast array of end-uses. These include everything from personal and home care to applications in the food and pharmaceutical industries. Each product is designed to offer excellent printability, convertibility and durability in the latest labelling machinery.



**UPM Raflatac's Business Line
offers labelstock customers online
ordering and information services
24 hours a day, 7 days a week.**



UPM RAFLATAC

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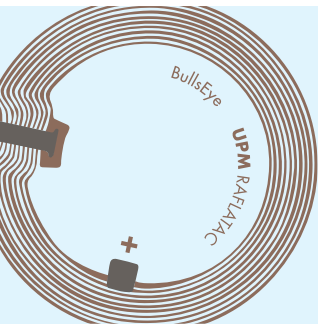
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THE GLOBAL NUMBER ONE IN RFID TAGGING

In addition to being one of the world's largest manufacturers of paper-based and film labelstock, UPM Raflatac specializes in the development and high-volume production of HF and UHF tags and inlays. Special emphasis is placed on quality, product yield and performance. The result is an extensive product portfolio that features the latest HF and UHF technology, including EPC certified Class1 Gen2 tags and inlays.



UPM Raflatac has RFID production plants in Finland, North America and, from autumn 2008, China.

WORLD-CLASS PROPRIETARY TECHNOLOGY

Technological development and innovation has been at the core of UPM Raflatac's success since the company was established more than three decades ago. In fact, the technology behind the pressure sensitive labelstock production that began in the early 1970s introduced the first water-based solutions to the industry. Innovation after innovation has followed in pace with UPM Raflatac's continual development of proprietary technology.

The systems and processes in place at UPM Raflatac's leading-edge manufacturing facilities in Europe, North America and Asia are certified to the international ISO 9001 quality management systems standard. This assures outstanding product performance, world-class services and continual improvement on our customers' behalf. We believe that to have the best products, it makes sense to invest in the very best technology.



UPM Raflatac has been producing labelstock for nearly four decades. The company pioneered the use of water-based adhesive technology in the early 1970s.

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UPM RAFLATAC



WORKING TOWARDS A SUSTAINABLE FUTURE

The fundamental purpose of our business is to provide customers with continually improving, cost-efficient products. However, like all businesses in today's world, we understand that we have social and environmental responsibilities. Ever since pioneering water-based labelling technology, we've based our growth and success on finding environmentally sound solutions.

Today, this involves ensuring that our products come from sustainably managed forests, and with the creation of UPM ProFi we're turning waste into a resource. We're also doing everything we can to reduce our greenhouse gas emissions while developing environmentally responsible production and distribution processes. We have the ISO 14001 environmental standard in place at our European labelstock facilities and our RFID operations in Europe and North America. The standard should apply to all UPM Raflatac factories globally by 2009.



UPM ProFi is a wood-plastic composite made using surplus materials from our pressure sensitive labelstock production. It is ideal for patio decking and other types of construction.





www.upmraflatac.com