



## Holo Rainbow High impact with holographic colour magic

Holo Rainbow is a shiny holographic PP film with a glossy silver pattern. The reflective sheen can be modified with transparent coloured lacquers to give a range of decorative effects, while full-colour inks transform Holo Rainbow into luxury promotional labels for maximum impact.

UPM Raflatac's multipurpose RP 37 adhesive is supplied as standard with Holo Rainbow to serve a wide variety of consumer goods labelling applications. Holo Rainbow also provides a good choice of material for security labels as the effect is difficult to reproduce.

- Decorative, luxury and security end-uses
- Modifiable effect with inks and lacquers
- Suitable for thermal transfer

# UPM RAFLATAC TECHNICAL INFORMATION

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SELF- ADHESIVE ROLLS  
FACE HOLO RAINBOW  
SPECIAL HT (sales code)

Product Polypropylene-based film with an even, metallized holographic appearance without a specific pattern.

Use High-quality decorative product labels for cosmetics and luxury consumer goods.

## Typical technical values

Substance	36	g/m <sup>2</sup>	DIN 53352	
Caliper	40	µm	DIN 53370	
Elongation MD	210	%	DIN 53455	min
Elongation CD	50	%	DIN 53455	
Tensile strength MD	120	N/mm <sup>2</sup>	DIN 53455	
Tensile strength CD	300	N/mm <sup>2</sup>	DIN 53455	

Printability Flexography, letterpress and offset with inks suitable for films. Thermal transfer with selected ribbons.

Additional info Cross direction (CD) shim lines: 715 mm, +/- 5 mm. There are no machine-direction (MD) shim lines.

Warranty Our recommendations are based on our most current knowledge and experience. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use. This publication replaces all previous versions. All information is subject to change without notice.

