



Holo Sparkling Add a little glitter to luxury labels

Holo Sparkling is a shiny holographic film with a glossy silver pattern. The reflective sheen can be modified with transparent coloured lacquers to give a range of different effects.

Holo Sparkling is the perfect choice for luxury and eye-catching promotional labels and a dependable alternative for security labelling as the effect is difficult to reproduce. Even unprinted, Holo Sparkling has guaranteed appeal when die-cut into interesting shapes.

UPM Raflatac's multipurpose RP 37 adhesive is supplied with Holo Sparkling as standard to serve a variety of consumer goods labelling applications.

- Luxury, promotional, security and decorative end-uses
- Modifiable colour sheen
- Suitable for thermal transfer

UPM RAFLATAC TECHNICAL INFORMATION

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SELF-ADHESIVE ROLLS
FACE HOLO SPARKLING
SPECIAL Y8 (sales code)

Product Polypropylene-based film with metallized holographic glitter appearance.

Use High-quality decorative product labels for cosmetics and luxury consumer goods.

Typical technical values

Substance	36	g/m ²	DIN 53352	
Caliper	40	µm	DIN 53370	
Elongation MD	210	%	DIN 53455	min
Elongation CD	50	%	DIN 53455	
Tensile strength MD	120	N/mm ²	DIN 53455	
Tensile strength CD	300	N/mm ²	DIN 53455	

Printability Flexography, letterpress and offset with inks suitable for films. Thermal transfer with selected ribbons.

Additional info Machine direction (MD) shim lines: 500 mm, +/- 5 mm; Cross direction (CD) shim lines: 360 mm, +/- 3 mm.

Warranty Our recommendations are based on our most current knowledge and experience. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use. This publication replaces all previous versions. All information is subject to change without notice.

