



## Holo Tetragon Special effects for fancy decorative labels

Holo Tetragon is a shiny holographic paper with a glossy silver pattern. The reflective sheen can be modified with transparent coloured lacquers to give a range of different effects.

Holo Tetragon is ideal for high-impact promotional and decorative labels and a reliable option for security labelling as the effect is difficult to reproduce. Even unprinted, Holo Tetragon has guaranteed appeal when die-cut into interesting shapes.

UPM Raflatac's multipurpose RP 51 adhesive is supplied with Holo Tetragon as standard to serve a variety of consumer goods labelling applications.

- Luxury, promotional, security and decorative end-uses
- Modifiable colour sheen
- Suitable for thermal transfer

# UPM RAFLATAC TECHNICAL INFORMATION

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SELF-ADHESIVE ROLLS  
FACE HOLO TETRAGON  
SPECIAL M4 (sales code)

Product Paper-based metallized face material with holographic appearance.

Use Eye-catching labels like children's stickers, and decorative and promotional labels.

## Typical technical values

Substance	70 g/m <sup>2</sup>	ISO 536
Caliper	64 µm	ISO 534
Tensile strength MD	3.8 kN/m	ISO 1924/1
Tensile strength CD	2.6 kN/m	ISO 1924/1

Printability Flexography, letterpress and offset. The metallized layer has been coated with a special lacquer. Suitable for printing with inks for filmic faces. Thermal transfer with selected ribbons.

Additional info Machine direction (MD) shim lines: 500 mm, +/- 5 mm; Cross direction (CD) shim lines: 357 mm, +/- 3 mm.

Warranty Our recommendations are based on our most current knowledge and experience. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use. This publication replaces all previous versions. All information is subject to change without notice.

