

UPM RAFLATAC STICKER BANK

www.upmraflatac.com/stickerbank

Idea 5: Postcard



Description:

This is the first postcard in a series of 11 that Belgian Paper merchant Antalis will send to its customers. The postcards have been designed by students from three different art colleges in Belgium.

The postcards are printed on different materials, in this case UPM Raflatac Coated Board.

UPM Raflatac product

Face material:	Coated Board 170 g
Adhesive:	SP 3H Extra Permanent
Backing paper:	Kraft Special 90
Printing method:	Offset
Design:	Bénédicte Mertens, Belgium
End-user:	Antalis n.v., Belgium

