

Idea 4: GraphiTime: visualizing time



Description:

The 'GraphiTime' system for visualizing time allows users to easily identify e.g. the tasks planned for a day even from a distance. The days of the week are represented by a specific shape and colour. The labels can be completed with a week number or date and applied in a suitably visible place to identify jobs. Opaque labels are available to replace outdated information.

These labels are mainly used by repair shops (e.g. bicycles, household electronics, etc.) and by others who need to visualize different tasks at a glance.

UPM Raflatac product

Face material: Vellum
Adhesive: SP 34 Permanent Greentac Plus
Backing paper: Kraft Special 90
Printing method: Offset

Printing house: BAUER CO, Croatia

