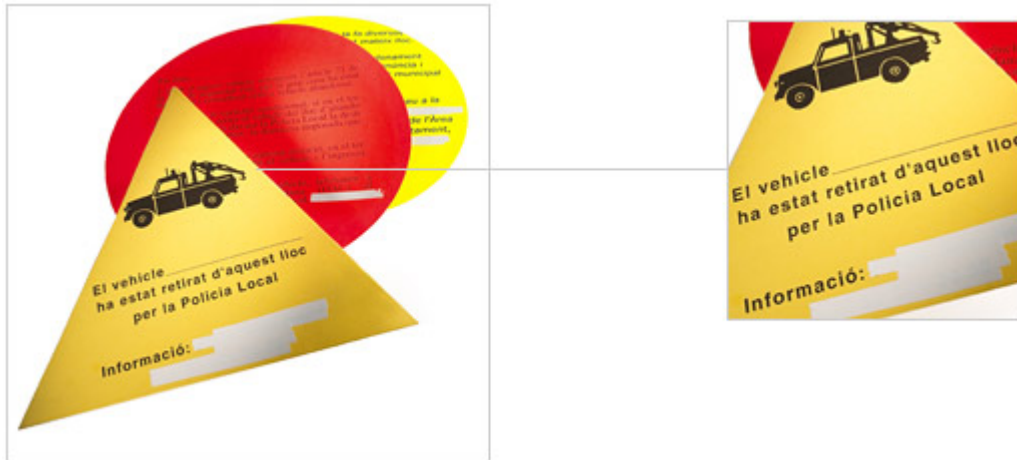


UPM RAFLATAC STICKER BANK

www.upmraflatac.com/stickerbank

Idea 2: Vehicle warnings



Description:

Local traffic authorities in many Spanish villages are using fluor and colour labels in different shapes to notify drivers of incorrectly parked vehicles.

Round shaped labels in red and yellow are used to notify vehicle owners of the date their car will be towed away by the authorities if they don't move the vehicle themselves. The labels are stuck onto the vehicle windows.

A triangular label gives notification that the vehicle has been taken away by the police. It provides information about the consequences and the procedure for reclaiming the vehicle from the police warehouse. The labels are stuck onto the pavement, in the spot where the car was wrongly parked.

Raflatac product

Face material:	Coloured Vellum and Fluors
Adhesive:	SP 34 Greentac Plus permanent and SR 21 removable adhesive
Backing paper:	Kraft Special 90
Printing method:	Offset

