

## UPM RAFLATAC STICKER BANK

[www.upmraflatac.com/stickerbank](http://www.upmraflatac.com/stickerbank)

### Idea 6: Lipton brand label for display



#### Description:

Lipton logo was printed on Raflatac PE material and was used to brand a retail display. The display is used in cafeterias and other self-service outlets that sell Lipton tea.

Face material:	Pe White Offset
Adhesive:	SP37 Permanent
Backing paper:	White Kraft I30
Printing method:	Offset
Printing house:	Erweko Painotuote Oy
End-user:	Unilever Foodsolutions

