

UPM RAFLATAC STICKER BANK

www.upmraflatac.com/stickerbank

Idea 1: Magazine insert with collectable stickers



Description:

The magazine is a Ukrainian magazine for youngsters with a name that translates as 'Let's know more about history'. A folder to keep the magazines in also comes with a map in leaflet form. Each issue of the magazine includes stickers of flags and appropriate pictures to collect and place on the map.

Raflatac product:

Face material:	Raflacoat
Adhesive:	SP 34 Greentac Plus
Backing paper:	Kraft Special 90

Printing method:	Offset
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Production :	Printing House Univest Print, Ukraine Maxim Gromadskiy, Logistics Director
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ILO 07/2005

